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# PLANT YOUR FLAG

*Explorer Voyages*



# EXPLORATION IS IN OUR DNA

Traveling in the wake of other Norwegian explorers, Hurtigruten has traveled to the world's remote places since 1896:

- Roald Amundsen, the first explorer to reach the South Pole in 1911, and the first person to traverse the Northwest Passage
- Ingrid Christensen, the first woman to see and land on Antarctica
- Thor Heyerdahl, known for crossing the Pacific on the Kon-Tiki

The same spirit of adventure that emboldened these adventurers still pushes us to explore the world and share it with our guests.



## PLANT YOUR FLAG

Now it's time for you to plant your own flag. Planting a flag in the wilderness is a symbol of achievement. Of course, the meaning of 'achievement' can vary from person to person. For some, climbing Mount Everest is a great achievement, while for others just getting through a night in a tent in the backyard is worth celebrating.

With Hurtigruten's new expedition fleet, you will have the opportunity to plant your personal flag in some of the most exciting and remote areas in the world – such as Antarctica, Greenland, the Amazon, Arctic Canada, and Svalbard.



Connect with your  
*inner explorer* with  
Hurtigruten.

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